

The Guidelines

This blog is a space to share advice, tips and experiences with UTS students through quality content. Our goal is to help students reach their full potential, and take control of their career journey. As such, we have a simple set of guidelines for those who would like to contribute content to the blog:

1

This blog's main objective is to provide students with quality career advice and expertise. As such, any sales-related content (including ad copy promoting an event or service) will not be suitable for this platform.

1.1. Submissions and author bios should not include promotions or links for services that go against UTS's policies or values (including, but not limited to, essay or assignment writing services).

2

We invite genuine content that informs, assists, or entertains students. Personal stories, professional advice and interesting anecdotes are all great starting points.

3

All written content submitted must be the work of the individual or organisation submitting it.

4

Each submission will be subject to editorial overview, and will not be published until both parties are satisfied.

5

Submissions should be between 400-1000 words in length, as a general rule.

6

If there are any images, GIFs, or videos you would like to include in the post, please provide them alongside their source URL.

7

Submissions should be accompanied by an author bio (either on behalf of the writer or company), as well as an author photo or company image (jpeg format, high resolution).

8

Upon submitting an article, there is no guarantee that it will be posted to the blog.

9

Submissions should be uploaded as an editable Microsoft Word document

10

Submissions must be sent in using an email address you can be contacted through, throughout the editorial process. If unsure, please provide your favoured email address in your submission email.